Media Kit
HeatingHelp.com is a vibrant online community and reliable resource for heating information.

We’ve been connecting the industry since 1997.

Your customers are already here, learning and networking. When you advertise with us, you’re in good company.

This is a great opportunity for you to share your products and services with an intelligent and very interested audience.

HeatingHelp.com is up and running 24/7, providing you with round-the-clock, worldwide visibility.

“Great site. I’ve learned so much just by reading the responses by the experts.” - Tony

Ready to get started? Great! So are we.
Call Erin Haskell at 202-760-0275 or email erin@heatinghelp.com.
This informed group of decision makers is a mix of HVAC professionals, as well as homeowners.

Data from November 30, 2019 to November 30, 2020

- **2,533,752** Users
- **6,378,977** Pageviews
- **3,776,988** Sessions/Site Visits

“HeatingHelp has been a true blessing for my work. I would be so far behind and a total knucklehead if it were not for this site.” - K. Copp

“\text{To find so much accurate and interesting information in one place, for free, is nothing short of amazing.}” - Andy
“I have been in the industry for over 30 years and learn something every time I come on here. This place is filled with smart people. I am hoping to learn from their table scraps.” - Ray Wohlfarth

“I’m addicted to this site!” - bdwild

“All the smartest people are here, and the rest of us are learning from them.” - SteveUSAp

“I absolutely love the great feedback and information on this site. It’s truly remarkable how much I’ve learned through forum discussions and the articles alone. Thank you all!” - hboogz

“WOW!!! I just joined this forum yesterday. All I can say is WOW!!!” - Kcr8n

“I think it’s so cool when manufacturers participate in this forum. I wish more of them did...” - ethicalpaul

“First - let me say what a great resource this site is. I can’t believe the amount of information available. I’ve solved some of my previous issues just by checking the site, so it’s super helpful.” - misterjoe

“I absolutely love the great feedback and information on this site. It’s truly remarkable how much I’ve learned through forum discussions and the articles alone. Thank you all!” - hboogz

“Thanks you guys for the input and ideas. I come to this site to learn something every day.” - Grallert

“This place is not just the ‘Internet,’ it’s a gold mine of expertise, information and experience...” - Dan_NJ

“I just want to thank everybody involved on here that took the time to help me and had patience working with me on this. This is a great community of VERY knowledgeable people!” - Rick 143

“First of all, thank you all for this forum. Over the last 2 years I have referenced hundreds of discussions on this forum in my passion for learning more about hydronic systems.” - nuke621
Advertising Opportunities on HeatingHelp.com

- **Masthead** (728x90, 468x60, 320x50) $1,500 per month
- **Sidebar Box** (300x250, 468x60, 320x50) $1,500 per month
- **Lower Banner** (728x90, 468x60, 320x50) $1,000 per month

Your advertisement spot will not be shared with any other advertisers and it will run on every page of its respective section.

Your ad will be responsive to viewing on desktop and mobile devices.

Ready to get started? Great! So are we. Call Erin Haskell at 202-760-0275 or email erin@heatinghelp.com.
We send our email newsletter to a very engaged audience of 11,306 opt-in subscribers every Thursday.

Want to see what all of the fuss is about? Subscribe on our homepage.

Advertising Opportunities in HeatingHelp.com’s Email Newsletter

Banner Ad (728x90) $300 per newsletter placement

“I am enjoying this newsletter. It’s full of relevant and fresh material each time out.” - Dean

We’ll connect you with a growing network of prospective customers.

We’ll help you share your message about your products.

We’ll provide you with measurable marketing via detailed analytics.

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