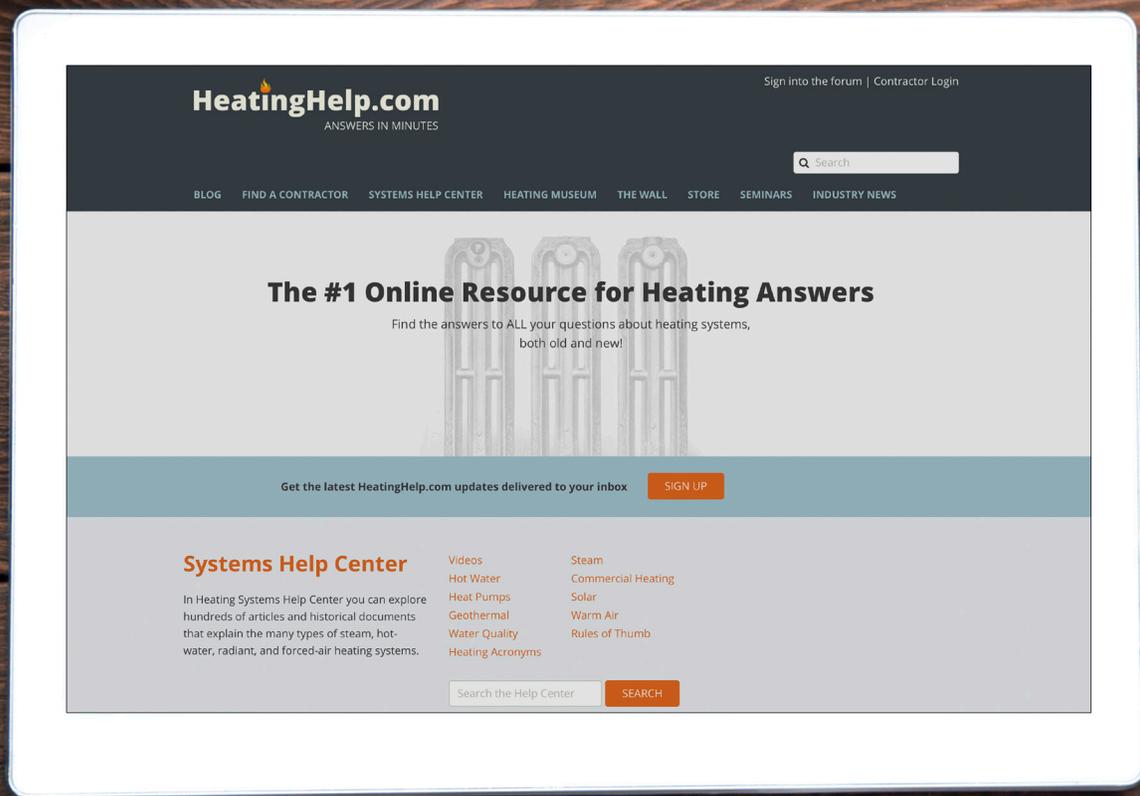


# HeatingHelp.com



## Media Kit

# HeatingHelp.com

The #1 Online Resource for Heating Answers

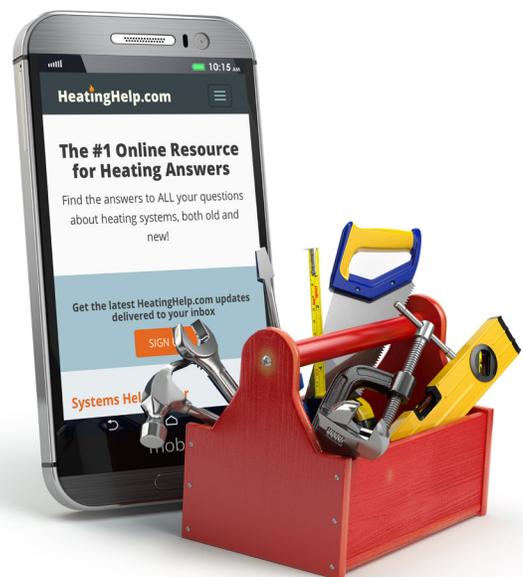
HeatingHelp.com is a vibrant online community and reliable resource for heating information.

We've been connecting the industry for over 20 years.

Your customers are already here, learning and networking. When you advertise with us, you're in good company.

This is a great opportunity for you to share your products and services with an intelligent and very interested audience.

HeatingHelp.com is up and running 24/7, providing you with round-the-clock, worldwide visibility.



*"Great site. I've learned so much just by reading the responses by the experts." - Tony*



**Ready to get started?** Great! So are we.

Call Erin Haskell at 202-760-0275 or email [erin@heatinghelp.com](mailto:erin@heatinghelp.com).

# HeatingHelp.com Overview

This informed group of decision makers is a mix of HVAC professionals, as well as homeowners.

*Data from January 22, 2018 to January 22, 2019*

**2,713,010**

Users

**7,898,923**

Pageviews

**4,184,032**

Sessions/Site Visits

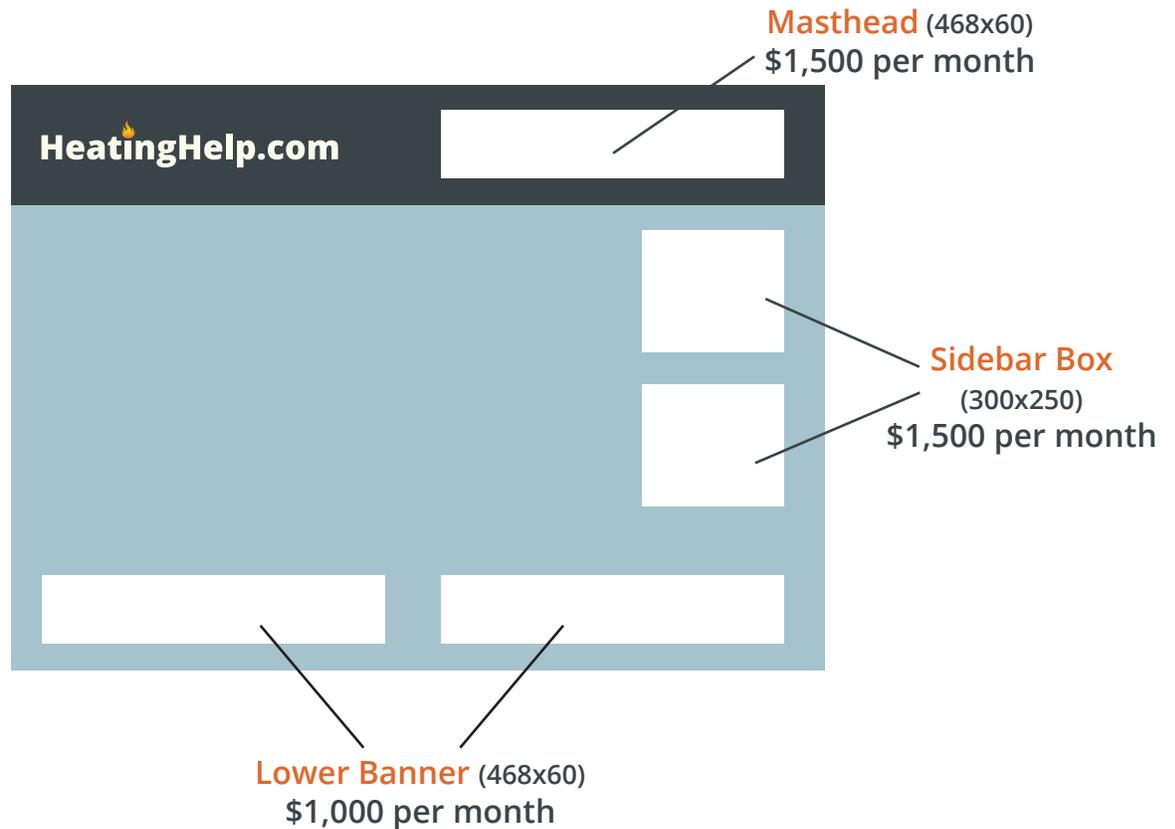
*"To find so much accurate and interesting information in one place, for free, is nothing short of amazing." - Andy*

*"HeatingHelp has been a true blessing for my work. I would be SO far behind and a total knucklehead if it were not for this site." - K.Copp*



# HeatingHelp.com Advertising

## Advertising Opportunities on HeatingHelp.com



**File types:** .gif or .jpg files. Please note that CMYK color format is not supported for .jpg files.

**Maximum file size:** Must be less than 1MB

**Mobile:** Please send us a 320x50 mobile ad to coincide with your 468x60 banner ad.

Your advertisement spot will not be shared with any other advertisers and it will run on every page of its respective section.

HeatingHelp.com looks great on your mobile phone and tablet. Your mobile ad is complimentary with the purchase of a web ad.



Ready to get started? Great! So are we. Call Erin Haskell at 202-760-0275 or email [erin@heatinghelp.com](mailto:erin@heatinghelp.com).

## Advertising Opportunities in HeatingHelp.com's Email Newsletter

**HeatingHelp.com**



**Banner Ad** (468x60)

\$300 per  
newsletter placement



*"I am enjoying this newsletter.  
It's full of relevant and fresh  
material each time out." - Dean*

We send our email newsletter to a very engaged audience of **5,195 opt-in subscribers** every Thursday.

Want to see what all of the fuss is about? Subscribe on our homepage.

## Our Commitment to You



We'll connect you with a growing network of prospective customers.



We'll help you share your message about your products.



We'll provide you with measurable marketing via detailed analytics.

**Ready to get started?**

Great! So are we. Call Erin Haskell at 202-760-0275 or email [erin@heatinghelp.com](mailto:erin@heatinghelp.com).