



This puts heat in the same class with light and water

In two hours you can have automatic heat in your home. From that moment on, heat becomes as ever-present and as free from care as running water. Heat is simply *always on tap!*

Your same radiators or registers are used. The same boiler or furnace. But you have a new source of heat. Liquid heat—clean as electricity, flexible as running water.

Proved for six winters

Over 25,000 homes and buildings are now being heated this way. More installations than any other automatic oil burner.

The first 7 home owners who installed an Oil-O-Matic six years ago are still getting the same wonderful service that all the many thousands are receiv-

ing today. There was no experimental stage so far as the public was concerned.

Burns cheap fuel oil

Oil-O-Matic is a simple hooded device that converts cheap fuel oil into intense heat. It is entirely automatic. So safeguarded that nothing can work unless everything is working right. It is listed as standard by the Underwriters' Laboratories.

The application of the four natural laws of oil combustion in Oil-O-Matic made possible for the first time the use of fuel oil. This kind of oil has more heat units and costs less per gallon. The oil-fashioned pilot light was done away with. All the primitive contrivances that go inside the firebox were made unnecessary.

Every installation guaranteed

Trained heating men in nearly 1,000 cities have put their faith and funds in Oil-O-Matic. Let them give you a demonstration.

No book on this vital subject has excited so much comment. Everything is made clear with beautiful illustrations in colors. The coupon below brings the library edition without charge or obligation.



This Coupon Brings the Book FREE

Williams Oil-O-Matic Heating Corp.
Bloomington, Ill. NG75

Send me FREE and POSTPAID your library edition of "New Facts About Oil Heating" and special plans for ideal arrangement of basement space.

Name

Address

Our heating plant is—

Steam Hot Water Hot Air

WILLIAMS OIL-O-MATIC HEATING