

Weather Predicted —six months ahead

A PLUMBING or heating man could walk into your cellar to-day, take a look at your heating system—and prophesy with surety the weather that you may expect in the upstairs rooms of your house next winter. If your furnace and piping are bare or insufficiently covered, your bedrooms will be cold and uncomfortable. That was why it was so chilly up there last winter—remember? The fire burned briskly but much valuable heat was lost before it could get to your radiators—and you paid for the fuel that never warmed you.

Insulate Now!

Johns-Manville Improved Asbestocel will save you more heat per dollar of cost than any other covering. It keeps the heat in your pipes till it gets to the radiators where you want it. Its admitted superiority, among

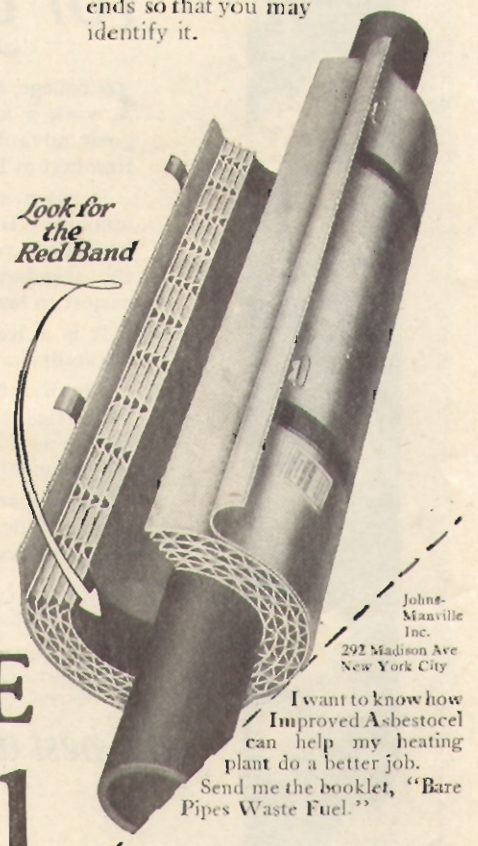
engineers, is due to its special construction that retards the free circulation of air within the covering. It comes in three-foot sections ready to apply. Ask your plumbing or heating contractor to tell you about it—or we will be glad to do so if you mail the coupon below.

You will find that it will pay you to cover the furnace body, too; and if you are building, by all means cover the risers between the walls with Improved Asbestocel.

Even if your pipes are already covered it would be wise to have this old covering examined. If it is open at the joints or damaged it isn't doing its duty—and you pay for its inefficiency with every coal bill.

JOHNS-MANVILLE Incorporated
292 Madison Ave. at 41st St., N. Y. C.
Branches in 62 Large Cities
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CANADIAN JOHNS-MANVILLE Co., Ltd., TORONTO

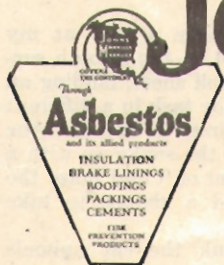
IN the Fall, Improved Asbestocel will be much in demand. Deliveries are bound to be slower—and plumbing and heating men are bound to be busy. So see them now and ask them about Improved Asbestocel. Each length is marked with a red band on the inside ends so that you may identify it.



Look for the Red Band

Johns-Manville Inc.
292 Madison Ave
New York City

I want to know how Improved Asbestocel can help my heating plant do a better job. Send me the booklet, "Bare Pipes Waste Fuel."



JOHNS-MANVILLE Improved Asbestocel — saves coal

Name

Address

L.D. —5-24