



# Men may buy the coal but women pay for it

**LOOK** at your walls back of pictures, if you think your coal heated home is *clean!*

Start washing the woodwork and note the contrast. Give a party and count the days spent before in washing, scrubbing and dusting!

Then ask yourself if there is any special reason why your neighbor's wife who has an Oil-O-Matic should be relieved of this drudgery.

If you believe your family is comfortable with coal-heat, hide the shovel from your wife while you are downtown. Or start the furnace too early or too late in the fall. Then ask any Oil-O-Matic owner to tell you what comfort really means.

If you think coal isn't a nuisance, try leaving the house for a few days. Your wife can't leave it for five hours! But with Oil-O-Matic heat you may stay away for as long as you wish. You will never have to hurriedly leave a festive party to "fix the furnace."

Spasmodic coal heat is unhealthy. How many winters does your family go through without colds due to fluctuating temperature and drafty rooms?

Compare your doctor bills with those who have Oil-O-Matic heat.

Yes, you may buy the coal, but your wife and family pay for it. Selection of an oil burner for your house, doesn't require that you know anything about oil burning. Most owners of Oil-O-Matic couldn't tell you how it works. But they will hasten to tell you that it has never failed to work.

Your local oilomatician can tell you how much a guaranteed installation will cost in your heating plant. Whether it's steam, hot water or a warm air furnace. Let him explain his deferred payment plan that spreads the initial cost over a full year.

For the complete story, send the coupon below for "Heating Homes with Oil," and basement plan for ideal arrangement of space. It's sent free and postpaid.



No part inside the fire box

# WILLIAMS OIL-O-MATIC HEATING

World's Largest Producer of Automatic Oil Burners

Williams Oil-O-Matic Heating Corp.

Bloomington, Illinois

Without obligation, please send me "Heating Homes with Oil," by return mail.

N. G. 66

Name.....

Street.....

City..... State.....